

08-10-05

Tfw

**TRANSMITTAL LETTER  
(General - Patent Pending)**

Docket No.  
Tru Vision-002

Re Application Of: Dean et al.

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/807,866	March 23, 2004	Ahmad, Nasser	021897	1772	5509

Title: New and Improved Retail Merchandising Strip and Method for Making Same

COMMISSIONER FOR PATENTS:

Transmitted herewith is:

- Return Postcard;
- Certificate of Express Mailing (EV 516728285 US);
- Amendment Transmittal Letter; and
- Amendment (w/remarks & status of claims).

in the above identified application.

- ☒ No additional fee is required.
- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. 13-2166 as described below.
  - ☐ Charge the amount of \_\_\_\_\_
  - ☒ Credit any overpayment.
  - ☒ Charge any additional fee required.
- ☐ Payment by credit card. Form PTO-2038 is attached.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

\_\_\_\_\_  
Signature

Dated: Aug. 9, 2005

William E. Johnson, Jr.  
Reg. No. 22,719  
The Matthews Firm (Customer No. 021897)  
2000 Bering Drive, Suite 700  
Houston, Texas 77057  
US  
(713) 355-4200 Telephone  
(713) 355-9689 Facsimile

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date)
Signature of Person Mailing Correspondence <b>Matt Robinson</b>
Typed or Printed Name of Person Mailing Correspondence

cc:

**CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)**

Applicant(s): Dean et al.

Docket No.

Tru Vision-002

Application No.

10/807,866

Filing Date

March 23, 2004

Examiner

Ahmad, Nasser

Customer No.

021897

Group Art Unit

1772

Invention:

New and Improved Retail Merchandising Strip and Method for Making Same

AUG 09 2005

I hereby certify that the following correspondence:


Transmittal Letter (General-Patent Pending) and all documents referenced therein.

(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

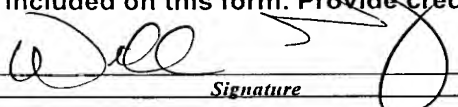
9 August 2005  
(Date)Matt Robinson

(Typed or Printed Name of Person Mailing Correspondence)

  
(Signature of Person Mailing Correspondence)EV 516728285 US

("Express Mail" Mailing Label Number)

Note: Each paper must have its own certificate of mailing.

<b>AMENDMENT TRANSMITTAL LETTER (Small Entity)</b>				Docket No. <b>Tru Vision-002</b>	
Applicant(s): <b>Dean et al.</b>					
Application No. <b>10/807,866</b>	Filing Date <b>23 March 2004</b>	Examiner <b>Ahmad, Nasser</b>	Customer No. <b>021897</b>	Group Art Unit <b>1772</b>	Confirmation No. <b>5509</b>
<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center; margin-right: 10px;">             Invention  <b>OFFICE</b>  <b>AUG 09 2005</b>              PATENT &amp; TRADEMARK OFFICE           </div> <div> <b>New and Improved Retail Merchandising Strip and Method for Making Same</b> </div> </div>					
<b>COMMISSIONER FOR PATENTS:</b>					
Transmitted herewith is an amendment in the above-identified application.					
<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27					
The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	13 -	21 =	0	x \$25.00	\$0.00
INDEP. CLAIMS	1 -	5 =	0	x \$100.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. <b>13-2166</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.					
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
 _____ <i>Signature</i>			Dated: <b>August 9, 2005</b>		
<b>William E. Johnson, Jr.</b> <b>Reg. No. 22,719</b> <b>The Matthews Firm (Customer No. 021897)</b> <b>2000 Bering Drive, Suite 700</b> <b>Houston, Texas 77057</b> <b>US</b> <b>(713) 355-4200 Telephone</b> <b>(713) 355-9689 Facsimile</b>			<div style="border: 1px solid black; padding: 5px;">         I certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____          _____          (Date)       </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <b>Signature of Person Mailing Correspondence</b>  <b>Matt Robinson</b>          _____          Typed or Printed Name of Person Mailing Correspondence       </div>		
cc:					



ATTORNEY DOCKET No.: **TRU-VISION-002**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: TED DEAN, ET AL.	§	
	§	
SERIAL No.: 10/807,866	§	EXAMINER: NASSER AHMAD
	§	
FILED: 23 MARCH 2004	§	ART UNIT: 1772
	§	
	§	
FOR: "New and Improved Retail	§	
Merchandising Strip and Method	§	
for Making Same"	§	

**AMENDMENT**

**Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450**

Dear Sir:

Responsive to the Office Action dated May 10, 2005, please amend the above-identified application as follows: